

DUPLICATE

INVOICE



WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525
Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

Mentzer Media Services
Attention: Accounts Payable
600 Fairmont Ave
Suite 306
Towson, MD 21286

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
939079-1	08/26/12	August 2012	07/30/12 - 08/21/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washington	National

Advertiser	Product	Estimate Number
Americans for Prosperity F	AMERICANS FOR PROSP	1868

Flight Dates	Order #	Alt Order #
08/15/12 - 08/21/12	939079	06260831

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
1021		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/15/12	08/17/12	Good Morning America	7-9AM	--WTF--	:30	3	\$475.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	--WTF--	3	\$475.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	W	08/15/12	8:30 AM	Good Morning America	7-9AM	:30	AFP-12-TV-14H	\$475.00 NM
1	WPBF	Th	08/16/12	8:41 AM	Good Morning America	7-9AM	:30	AFP-12-TV-14H	\$475.00 NM
2	WPBF	F	08/17/12	8:54 AM	Good Morning America	7-9AM	:30	AFP-12-TV-14H	\$475.00 NM
2	08/15/12	08/17/12	WPBF News 25 @ Noon	12pm-1230pm	--WTF--	:30	3	\$325.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	--WTF--	3	\$325.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	W	08/15/12	12:29 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	AFP-12-TV-14H	\$325.00 NM
2	WPBF	Th	08/16/12	12:22 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	AFP-12-TV-14H	\$325.00 NM
1	WPBF	F	08/17/12	12:21 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	AFP-12-TV-14H	\$325.00 NM
3	08/15/12	08/17/12	WPBF News 25 @ 6:00P	6-6:30PM	--WTF--	:30	3	\$625.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	--WTF--	3	\$625.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	08/15/12	6:21 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	AFP-12-TV-14H	\$625.00 NM
2	WPBF	Th	08/16/12	6:26 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	AFP-12-TV-14H	\$625.00 NM
3	WPBF	F	08/17/12	6:10 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	AFP-12-TV-14H	\$625.00 NM
4	08/15/12	08/16/12	Wheel Of Fortune	7-7:30PM	--WT---	:30	2	\$1,500.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	--WT---	2	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	08/15/12	7:12 PM	Wheel Of Fortune	7-7:30PM	:30	AFP-12-TV-14H	\$1,500.00 NM
2	WPBF	Th	08/16/12	7:08 PM	Wheel Of Fortune	7-7:30PM	:30	AFP-12-TV-14H	\$1,500.00 NM
5	08/15/12	08/17/12	Jeopardy	7:30-8PM	--WTF--	:30	3	\$1,600.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	--WTF--	3	\$1,600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

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939079-1	08/26/12	August 2012	07/30/12 - 08/21/12

Advertiser	Product	Estimate Number
Americans for Prosperity F	AMERICANS FOR PROSP	1868

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	08/15/12	08/17/12	Jeopardy	7:30-8PM	--WTF--	:30	3	\$1,600.00	NM
Class of Time - Fixed Non Pre-emptible									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	W	08/15/12	7:40 PM	Jeopardy	7:30-8PM	:30	AFP-12-TV-14H	\$1,600.00 NM
1	WPBF	Th	08/16/12	7:53 PM	Jeopardy	7:30-8PM	:30	AFP-12-TV-14H	\$1,600.00 NM
3	WPBF	F	08/17/12	7:53 PM	Jeopardy	7:30-8PM	:30	AFP-12-TV-14H	\$1,600.00 NM
6	08/15/12	08/17/12	Nightline	11:35-12:05AM	--WTF--	:30	3	\$475.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/13/12	08/19/12	--WTF--	3	\$475.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	W	08/15/12	12:01 AM	Nightline	11:35-12:05AM	:30	AFP-12-TV-14H	\$475.00 NM
1	WPBF	Th	08/16/12	12:01 AM	Nightline	11:35-12:05AM	:30	AFP-12-TV-14H	\$475.00 NM
3	WPBF	F	08/17/12	11:55 PM	Nightline	11:35-12:05AM	:30	AFP-12-TV-14H	\$475.00 NM
7	08/15/12	08/19/12	M-SUN WPBF News 25 @ 11-11:35PM		--WTFSS	:30	5	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/13/12	08/19/12	--WTFSS	5	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	W	08/15/12	11:31 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	AFP-12-TV-14H	\$800.00 NM
4	WPBF	Th	08/16/12	11:30 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	AFP-12-TV-14H	\$800.00 NM
3	WPBF	F	08/17/12	11:25 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	AFP-12-TV-14H	\$800.00 NM
5	WPBF	Sa	08/18/12	11:24 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	AFP-12-TV-14H	\$800.00 NM
1	WPBF	Su	08/19/12	11:33 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	AFP-12-TV-14H	\$800.00 NM
8	08/18/12	08/18/12	Sat 6-7am News	Sat 6-7am	-----1-	:30	1	\$175.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/13/12	08/19/12	-----1-	1	\$175.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	08/18/12	6:15 AM	Sat 6-7am News	Sat 6-7am	:30	AFP-12-TV-14H	\$175.00 NM
9	08/18/12	08/18/12	Sat Wheel Of Fortune	Sat 7-730PM	-----1-	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/13/12	08/19/12	-----1-	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	08/18/12	7:20 PM	Sat Wheel Of Fortune	Sat 7-730PM	:30	AFP-12-TV-14H	\$400.00 NM
10	08/18/12	08/18/12	Sat Jeopardy	Sat 7:30-8PM	-----1-	:30	1	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/13/12	08/19/12	-----1-	1	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	08/18/12	7:41 PM	Sat Jeopardy	Sat 7:30-8PM	:30	AFP-12-TV-14H	\$500.00 NM
11	08/19/12	08/19/12	Chris Matthews	Sun 10-10:30AM	-----1	:30	1	\$200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/13/12	08/19/12	-----1	1	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	08/19/12	10:27 AM	Chris Matthews	Sun 10-10:30AM	:30	AFP-12-TV-14H	\$200.00 NM
12	08/19/12	08/19/12	Sun 630pm News	630-7pm	-----1	:30	1	\$325.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/13/12	08/19/12	-----1	1	\$325.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

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939079-1	08/26/12	August 2012	07/30/12 - 08/21/12

Advertiser	Product	Estimate Number
Americans for Prosperity F	AMERICANS FOR PROSP	1868

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type		
12	08/19/12	08/19/12	Sun 630pm News	630-7pm	-----1	:30	1	\$325.00	NM		
Class of Time - Pre-emptible with notice											
	<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
	1	WPBF	Su	08/19/12	6:29 PM	Sun 630pm News	630-7pm	:30	AFP-12-TV-14H	\$325.00	NM
13	08/19/12	08/19/12	AFV	7-8PM	-----2	:30	2	\$775.00	NM		
Class of Time - Pre-emptible with notice											
	<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
		08/13/12	08/19/12	-----2	2	\$775.00					
	<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
	2	WPBF	Su	08/19/12	7:00 PM	AFV	7-8PM	:30	AFP-12-TV-14H	\$775.00	NM
	1	WPBF	Su	08/19/12	7:44 PM	AFV	7-8PM	:30	AFP-12-TV-14H	\$775.00	NM
14	08/19/12	08/19/12	EX MO WL	Prime Other	-----2	:30	2	\$1,500.00	NM		
Class of Time - Pre-emptible with notice											
	<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
		08/13/12	08/19/12	-----2	2	\$1,500.00					
	<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
	2	WPBF	Su	08/19/12	9:55 PM	Extreme Makeover Finale	9-11p	:30	AFP-12-TV-14H	\$1,500.00	NM
	1	WPBF	Su	08/19/12	10:42 PM	Extreme Makeover Finale	9-11p	:30	AFP-12-TV-14H	\$1,500.00	NM
15	08/20/12	08/21/12	Good Morning America	7-9AM	MT-----	:30	2	\$475.00	NM		
Class of Time - Fixed Non Pre-emptible											
	<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
		08/20/12	08/26/12	MT-----	2	\$475.00					
	<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
	1	WPBF	M	08/20/12	8:42 AM	Good Morning America	7-9AM	:30	AFP-12-TV-14H	\$475.00	NM
	2	WPBF	Tu	08/21/12	7:25 AM	Good Morning America	7-9AM	:30	AFP-12-TV-14H	\$475.00	NM
16	08/20/12	08/21/12	WPBF News 25 @ Noon	12pm-1230pm	MT-----	:30	2	\$325.00	NM		
Class of Time - Fixed Non Pre-emptible											
	<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
		08/20/12	08/26/12	MT-----	2	\$325.00					
	<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
	2	WPBF	M	08/20/12	12:21 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	AFP-12-TV-14H	\$325.00	NM
	1	WPBF	Tu	08/21/12	12:29 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	AFP-12-TV-14H	\$325.00	NM
17	08/20/12	08/21/12	WPBF News 25 @ 6:00PM	6-6:30PM	MT-----	:30	2	\$625.00	NM		
Class of Time - Pre-emptible with notice											
	<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
		08/20/12	08/26/12	MT-----	2	\$625.00					
	<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
	1	WPBF	M	08/20/12	6:11 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	AFP-12-TV-14H	\$625.00	NM
	2	WPBF	Tu	08/21/12	6:26 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	AFP-12-TV-14H	\$625.00	NM
18	08/20/12	08/21/12	Wheel Of Fortune	7-7:30PM	MT-----	:30	2	\$1,500.00	NM		
Class of Time - Fixed Non Pre-emptible											
	<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
		08/20/12	08/26/12	MT-----	2	\$1,500.00					
	<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
	2	WPBF	M	08/20/12	7:13 PM	Wheel Of Fortune	7-7:30PM	:30	AFP-12-TV-14H	\$1,500.00	NM
	1	WPBF	Tu	08/21/12	7:12 PM	Wheel Of Fortune	7-7:30PM	:30	AFP-12-TV-14H	\$1,500.00	NM
19	08/20/12	08/21/12	Jeopardy	7:30-8PM	MT-----	:30	2	\$1,600.00	NM		
Class of Time - Fixed Non Pre-emptible											
	<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
		08/20/12	08/26/12	MT-----	2	\$1,600.00					
	<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
	1	WPBF	M	08/20/12	7:34 PM	Jeopardy	7:30-8PM	:30	AFP-12-TV-14H	\$1,600.00	NM
	2	WPBF	Tu	08/21/12	7:35 PM	Jeopardy	7:30-8PM	:30	AFP-12-TV-14H	\$1,600.00	NM

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Advertiser		Product	Estimate Number
Americans for Prosperity F		AMERICANS FOR PROSP	1868

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
20	08/20/12	08/21/12	Nightline	11:35-12:05AM	MT-----	:30	2	\$475.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	MT-----	2	\$475.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	M	08/20/12	11:44 PM	Nightline	11:35-12:05AM	:30	AFP-12-TV-14H	\$475.00 NM
1	WPBF	Tu	08/21/12	11:53 PM	Nightline	11:35-12:05AM	:30	AFP-12-TV-14H	\$475.00 NM
21	08/20/12	08/21/12	M-SUN WPBF News 25 @ 11-11:35PM	11-11:35PM	MT-----	:30	2	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	MT-----	2	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	M	08/20/12	11:25 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	AFP-12-TV-14H	\$800.00 NM
1	WPBF	Tu	08/21/12	11:27 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	AFP-12-TV-14H	\$800.00 NM
22	08/20/12	08/20/12	BACH PAD	Prime Other	1-----	:30	1	\$2,200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	1-----	1	\$2,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	08/20/12	8:41 PM	BACH PAD	Prime Other	:30	AFP-12-TV-14H	\$2,200.00 NM
Total Spots							46		

Payment Terms 30 Days

<u>Gross Total</u>	\$37,450.00
<u>Agency Commission</u>	\$5,617.50
<u>Net Amount Due</u>	\$31,832.50

INVOICE



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Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washington	National

Advertiser	Product	Estimate Number
Americans for Prosperity F	AMERICANS FOR PROSP	1857

Flight Dates	Order #	Alt Order #
08/08/12 - 08/14/12	938925	06260827

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/08/12	08/10/12	Good Morning America	7-9AM	--WTF--	:30	3	\$475.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	--WTF--	3	\$475.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	08/08/12	8:59 AM	Good Morning America	7-9AM	:30	AFP1205H	\$475.00 NM
2	WPBF	Th	08/09/12	8:40 AM	Good Morning America	7-9AM	:30	AFP1205H	\$475.00 NM
3	WPBF	F	08/10/12	7:00 AM	Good Morning America	7-9AM	:30	AFP1205RH	\$475.00 NM
2	08/08/12	08/10/12	WPBF News 25 @ 6:00P	6-6:30PM	--WTF--	:30	3	\$625.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	--WTF--	3	\$625.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	W	08/08/12	6:11 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	AFP1205H	\$625.00 NM
1	WPBF	Th	08/09/12	6:11 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	AFP1205RH	\$625.00 NM
2	WPBF	F	08/10/12	6:21 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	AFP1205RH	\$625.00 NM
3	08/08/12	08/10/12	Wheel Of Fortune	7-7:30PM	--WTF--	:30	3	\$1,500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	--WTF--	3	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	08/08/12	7:05 PM	Wheel Of Fortune	7-7:30PM	:30	AFP1205H	\$1,500.00 NM
2	WPBF	Th	08/09/12	7:19 PM	Wheel Of Fortune	7-7:30PM	:30	AFP1205RH	\$1,500.00 NM
3	WPBF	F	08/10/12	7:08 PM	Wheel Of Fortune	7-7:30PM	:30	AFP1205RH	\$1,500.00 NM
4	08/08/12	08/10/12	Jeopardy	7:30-8PM	--WTF--	:30	3	\$1,600.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	--WTF--	3	\$1,600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	08/08/12	7:35 PM	Jeopardy	7:30-8PM	:30	AFP1205H	\$1,600.00 NM
3	WPBF	Th	08/09/12	7:52 PM	Jeopardy	7:30-8PM	:30	AFP1205RH	\$1,600.00 NM
2	WPBF	F	08/10/12	7:34 PM	Jeopardy	7:30-8PM	:30	AFP1205RH	\$1,600.00 NM
5	08/08/12	08/10/12	Nightline	11:35-12:05AM	--WTF--	:30	3	\$475.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	--WTF--	3	\$475.00				

INVOICE



Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
938925-1	08/19/12	August 2012	07/30/12 - 08/14/12
Advertiser		Product	Estimate Number
Americans for Prosperity F		AMERICANS FOR PROSP	1857

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	08/08/12	08/10/12	Nightline	11:35-12:05AM	--WTF--	:30	3	\$475.00	NM
Class of Time - Fixed Non Pre-emptible									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	08/08/12	11:55 PM	Nightline	11:35-12:05AM	:30	AFP1205H	\$475.00 NM
2	WPBF	Th	08/09/12	11:53 PM	Nightline	11:35-12:05AM	:30	AFP1205RH	\$475.00 NM
3	WPBF	F	08/10/12	12:01 AM	Nightline	11:35-12:05AM	:30	AFP1205RH	\$475.00 NM
6	08/08/12	08/12/12	M-SUN WPBF News 25 @ 11-11:35PM		--WTFSS	:30	4	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/06/12	08/12/12	--WTFSS	4	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	08/09/12	11:24 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	AFP1205RH	\$800.00 NM
5	WPBF	F	08/10/12	11:30 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	AFP1205RH	\$800.00 NM
4	WPBF	Sa	08/11/12	11:30 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	AFP1205RH	\$800.00 NM
3	WPBF	Su	08/12/12	11:27 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	AFP1205RH	\$800.00 NM
7	08/11/12	08/11/12	Sat 6-7am News	Sat 6-7am	-----1-	:30	1	\$175.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/06/12	08/12/12	-----1-	1	\$175.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	08/11/12	6:14 AM	Sat 6-7am News	Sat 6-7am	:30	AFP1205RH	\$175.00 NM
8	08/12/12	08/12/12	GMA Sunday 7-8am	Sun 7-8am	-----2	:30	2	\$275.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/06/12	08/12/12	-----2	2	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	08/12/12	7:27 AM	GMA Sunday 7-8am	Sun 7-8am	:30	AFP1205RH	\$275.00 NM
2	WPBF	Su	08/12/12	7:55 AM	GMA Sunday 7-8am	Sun 7-8am	:30	AFP1205RH	\$275.00 NM
9	08/12/12	08/12/12	Chris Matthews	Sun 10-10:30AM	-----1	:30	1	\$200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/06/12	08/12/12	-----1	1	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	08/12/12	10:21 AM	Chris Matthews	Sun 10-10:30AM	:30	AFP1205RH	\$200.00 NM
10	08/12/12	08/12/12	Sun 630pm News	630-7pm	-----1	:30	1	\$325.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/06/12	08/12/12	-----1	1	\$325.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	08/12/12	6:55 PM	Sun 630pm News	630-7pm	:30	AFP1205RH	\$325.00 NM
11	08/13/12	08/14/12	Good Morning America	7-9AM	MT-----	:30	2	\$475.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/13/12	08/19/12	MT-----	2	\$475.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	M	08/13/12	7:25 AM	Good Morning America	7-9AM	:30	AFP1205RH	\$475.00 NM
2	WPBF	Tu	08/14/12	8:39 AM	Good Morning America	7-9AM	:30	AFP1205RH	\$475.00 NM
12	08/13/12	08/14/12	WPBF News 25 @ Noon	12pm-1230pm	MT-----	:30	2	\$325.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/13/12	08/19/12	MT-----	2	\$325.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	08/13/12	12:10 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	AFP1205RH	\$325.00 NM

INVOICE



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WPBF
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Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
938925-1	08/19/12	August 2012	07/30/12 - 08/14/12

Advertiser	Product	Estimate Number
Americans for Prosperity F	AMERICANS FOR PROSPERITY	1857

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
12	08/13/12	08/14/12	WPBF News 25 @ Noon	12pm-1230pm	MT-----	:30	2	\$325.00	NM
Class of Time - Fixed Non Pre-emptible									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WPBF Tu 08/14/12 12:30 PM WPBF News 25 @ Noon 12pm-1230pm :30 AFP1205RH \$325.00 NM									
13	08/13/12	08/14/12	WPBF News 25 @ 6:00PM	6-6:30PM	MT-----	:30	2	\$625.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/13/12 08/19/12 MT----- 2 \$625.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF M 08/13/12 6:25 PM WPBF News 25 @ 6:00PM 6-6:30PM :30 AFP1205RH \$625.00 NM									
2 WPBF Tu 08/14/12 6:25 PM WPBF News 25 @ 6:00PM 6-6:30PM :30 AFP1205RH \$625.00 NM									
14	08/13/12	08/14/12	Wheel Of Fortune	7-7:30PM	MT-----	:30	2	\$1,500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/13/12 08/19/12 MT----- 2 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF M 08/13/12 7:07 PM Wheel Of Fortune 7-7:30PM :30 AFP1205RH \$1,500.00 NM									
2 WPBF Tu 08/14/12 7:08 PM Wheel Of Fortune 7-7:30PM :30 AFP1205RH \$1,500.00 NM									
15	08/13/12	08/14/12	Jeopardy	7:30-8PM	MT-----	:30	2	\$1,600.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/13/12 08/19/12 MT----- 2 \$1,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF M 08/13/12 7:53 PM Jeopardy 7:30-8PM :30 AFP1205RH \$1,600.00 NM									
2 WPBF Tu 08/14/12 7:54 PM Jeopardy 7:30-8PM :30 AFP1205RH \$1,600.00 NM									
16	08/13/12	08/14/12	Nightline	11:35-12:05AM	MT-----	:30	2	\$475.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/13/12 08/19/12 MT----- 2 \$475.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF M 08/13/12 11:54 PM Nightline 11:35-12:05AM :30 AFP1205RH \$475.00 NM									
2 WPBF Tu 08/14/12 12:01 AM Nightline 11:35-12:05AM :30 AFP1205RH \$475.00 NM									
17	08/13/12	08/14/12	M-SUN WPBF News 25 @ 11-11:35PM	11-11:35PM	MT-----	:30	2	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/13/12 08/19/12 MT----- 2 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WPBF M 08/13/12 11:30 PM M-SUN WPBF News 25 @ 11PM 11-11:35PM :30 AFP1205RH \$800.00 NM									
1 WPBF Tu 08/14/12 11:26 PM M-SUN WPBF News 25 @ 11PM 11-11:35PM :30 AFP1205RH \$800.00 NM									
18	08/08/12	08/10/12	WPBF News 25 Mornings	6-7AM	--WTF--	:30	2	\$400.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/06/12 08/12/12 --WTF-- 2 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WPBF W 08/08/12 6:14 AM WPBF News 25 Mornings 6-7AM :30 AFP1205H \$400.00 NM									
1 WPBF Th 08/09/12 6:28 AM WPBF News 25 Mornings 6-7AM :30 AFP1205H \$400.00 NM									
19	08/10/12	08/10/12	20/20	Prime Other	----F--	:30	1	\$2,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/06/12 08/12/12 ----F-- 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF F 08/10/12 9:49 PM 20/20 Prime Other :30 AFP1205RH \$2,000.00 NM									
20	08/08/12	08/10/12	M-F 5pm News	5-6pm	--WTF--	:30	3	\$475.00	NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers



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INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
938925-1	08/19/12	August 2012	07/30/12 - 08/14/12
Advertiser	Product	Estimate Number	
Americans for Prosperity F	AMERICANS FOR PROSP	1857	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	--WTF--	3	\$475.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	08/08/12	5:25 PM	M-F 5pm News	5-6pm	:30	AFP1205H	\$475.00 NM
2	WPBF	Th	08/09/12	5:22 PM	M-F 5pm News	5-6pm	:30	AFP1205RH	\$475.00 NM
3	WPBF	F	08/10/12	5:40 PM	M-F 5pm News	5-6pm	:30	AFP1205RH	\$475.00 NM
21	08/12/12	08/12/12	EXMOWL	Prime Other	-----S	:30	1	\$1,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	-----S	1	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	08/12/12	9:24 PM	EXMOWL	Prime Other	:30	AFP1205RH	\$1,500.00 NM
22	08/12/12	08/12/12	Sun 11:35pm Late News	1135p-12am	-----S	:30	1	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	-----S	1	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	08/12/12	11:59 PM	Sun 11:35pm Late News	1135p-12am	:30	AFP1205RH	\$350.00 NM
23	08/08/12	08/10/12	WPBF News 25 @ 5am	5-530am	--WTF--	:30	1	\$200.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	--WTF--	1	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	08/08/12	5:08 AM	WPBF News 25 @ 5am	5-530am	:30	AFP1205H	\$200.00 NM
<u>Total Spots</u>							47		

Payment Terms 30 Days

<u>Gross Total</u>	\$36,350.00
<u>Agency Commission</u>	\$5,452.50
<u>Net Amount Due</u>	\$30,897.50